

20 X 20 Island Standard Booth
\$28,230.00 – Total Cost

1. Floor Space = \$14,400.00
2. Carpet = \$1,700.00
3. Padding = \$550.00
4. Marketing Material= \$3,000.00
5. Drayage = \$700.00 (based on 1,000lbs)
6. Assemble= \$800.00
7. Disassemble = \$600.00
8. Table and Chairs = \$1000.00
9. Shipping = \$800.00
10. Carpet Vacuuming = \$720.00
11. Porter Service = \$160.00
12. Electric = \$600.00
13. Plumbing = \$1500.00
14. Rigging = \$1700.00

10 X 10 In Line Standard Booth
\$7,124.00 – Total Cost

1. Floor Space = \$3,600.00
2. Carpet = \$400.00
3. Padding = \$135.00*
4. Marketing Material = \$1,000.00
5. Drayage = \$200.00 (based on 300lbs)
6. Assemble = \$200.00*
7. Disassemble = \$100.00*
8. Table and Chairs = \$550.00
9. Shipping = \$500.00
10. Carpet Vacuuming = \$180.00*
11. Porter Service = \$ 160.00*
12. Electric = \$150.00
13. Plumbing = \$1500.00*
14. Rigging = N/A (due to booth size)

- All costs are estimated and will vary based on booth presence and product weight
- All costs are estimated and will vary based on the NACS location. The NACS show rotates between Las Vegas, Atlanta and Chicago.
- All costs estimated do not include the discount order deadline price

(*) 10x10 booths typically don't order or require all of these services. These are more luxury type items, but have been added into the summary as an alternative if you have the budget.