

## SUITCASING POLICY STATEMENT

Any attendee who is observed soliciting business or conducting commercial activity in the aisles, another company's booth, public spaces (including but not limited to hotel guest rooms, hospitality suites, restaurants, clubs, or any other public place of assembly), or in violation of any portion of the Exhibition Policy will be asked to leave immediately. Additional penalties may apply.

## WHAT SHOW MANAGEMENT WILL DO

Show Management and Floor Managers will be in place from the start of the show to the conclusion of the show. This team will respond to all complaints regarding suitcasing. The team will be trained on what to look for and the appropriate factors to determine if there is an issue.

Show Management and Floor Managers will have the following responsibilities:

- Review complaints concerning suitcasing.
- Review each complaint off the show floor and take appropriate action, including removal from the show floor.
- Levy penalties for violations, up to and including, suspension from participation in future shows.

## WHAT CAN EXHIBITORS DO

If you have a dispute or question regarding suitcasing at the Show, then you should consider the following:

- 1. Prior to the Show: If you feel there is a reasonable risk of a problem involving suitcasing, notify Show Management prior to arrival.
- 2. Onsite: If you suspect another company of suitcasing report this to the Show Management office and someone from Show Management will come to your booth to discuss as soon as possible.