**Sample Social Media Posts for NACS Show Exhibitors**

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| **Facebook** | **Twitter** | **LinkedIn** |
| ***Promoting Booth*** |  |  |
| Stop by booth #XXXX at the 2020 #NACSShow this fall in Las Vegas and Solve the uncertainties with a more personalized and streamlined experience for your customers. Nacsshow.com | Stop by booth #XXXX at the #NACSShow and see the future of convenience at a whole new level. Nacsshow.com | Stop by booth #XXXX at the #NACSShow in Las Vegas and Solve the uncertainties with a more personalized and streamlined experience for your customers. Nacsshow.com |
| ***Promotion Or Demo In Booth*** |  |  |
| Add booth #XXXX to your My Show Planner at the 2020 NACS Show! Our [XXXX demo] is shaping the future of convenience! Nacsshow.com | Add booth #XXXX to your My Show Planner at the #NACSShow! (COMPANY) is shaping the future of convenience! Nacsshow.com | Add booth #XXXX to your My Show Planner at the #NACSShow! (COMPANY) is shaping the future of convenience! Nacsshow.com |
| ***New Product / Service / Technology Launch*** |  |  |
| Unlock products, technology and innovation shaping the future of fuel retail and convenience—at booth #XXXX. See first-hand our new product: [New Product Name]. We’ll see you at the 2020 #NACSShow in Las Vegas this October! Nacsshow.com | Discover what’s hot for c-store operators at booth #XXXX with our new product launch. We will see you at the #NACSShow! Nacsshow.com | Unlock products, technology and innovation shaping the future of fuel retail and convenience at booth #XXXX with our new product launch. We will see you at the #NACSShow in Atlanta this October! Nacsshow.com |
| ***Focus on the 2020 NACS Show Theme: Crack the Code*** |  |  |
| Let’s Crack the Code to success in CONVENIENCE together at the 2020 #NACSShow in Las Vegas. Nacsshow.com | Let’s Crack the Code to success in CONVENIENCE together at the 2020 #NACSShow in Las Vegas. Nacsshow.com | Let’s Crack the Code to success in CONVENIENCE together at the 2020 #NACSShow in Las Vegas. Nacsshow.com  |
| The NACS Show holds the key to the most innovative products, eye opening education sessions and engaging networking opportunities for the convenience and fuel retail industry. Stop by booth XXXX. Nacsshow.com | The NACS Show holds the key to the most innovative products, eye opening education sessions and engaging networking opportunities for the convenience and fuel retail industry. Stop by booth XXXX. Nacsshow.com | The NACS Show holds the key to the most innovative products, eye opening education sessions and engaging networking opportunities for the convenience and fuel retail industry. Stop by booth XXXX. Nacsshow.com |
| The future is now. Get ahead of the game and your competition and visit our booth XXXX at the 2020 #NACSShow in Las Vegas.  | The future is now. Get ahead of the game and your competition and visit our booth XXXX at the 2020 #NACSShow in Las Vegas. | The future is now. Get ahead of the game and your competition and visit our booth XXXX at the 2020 #NACSShow in Las Vegas. |