

CBD SHOWCASE REQUIREMENTS & SPECIFICATIONS

About the CBD Showcase

CBD product packaging will be displayed in two showcases – one in the CBD Pavilion and the other in a high-traffic area near the education sessions for maximum exposure. Note, retailers will not be able to scan CBD Showcase items. CBD showcase exhibitors will be able to provide sales information which will be displayed on a card next to their items.

CBD Display Requirements

Given the restrictions imposed on the sale of hemp-derived cannabidiol (CBD) products by the Food and Drug Administration and the State of Georgia, I will comply with the following rules applicable to exhibitors participating in the 2019 NACS Show (the “Show”):

- No exhibitor can sell or distribute cannabis in any form, including hemp-derived CBD products, at the Show, though display of such products and associated promotional materials is permitted.
 - No exhibitor can be in open possession of cannabis in any form, other than hemp or hemp-derived products, at the Show.
 - No exhibitor can offer samples or an opportunity to ingest cannabis in any form, including hemp-derived CBD products, at the Show.
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Additional Eligibility Requirements

To be eligible for the CBD Showcase, a product/service must be manufactured by a confirmed 2019 NACS Show exhibitor and must fit the following criteria:

- **Maximum display dimensions: 12” enclosed shelf:** 12” W x 12” D x 12” H
- **Product weight.** The shelf weight capacity is 13 lbs. If your product exceeds this size, please contact Kym Selph: kselph@convenience.org.

Product Details

(reservation and product details deadline: August 23)

Please provide the details below for your product’s display card:

- **Company name.**
- **Booth number.**
- **Product name.** Up to 50 characters.
- **Sales contact information.** Name, phone, email.
- **Website.**

Product Delivery

(product delivery deadline: TBD)

- **DO NOT SEND PRODUCT DIRECTLY TO NACS.**
- Send enough product for TWO showcase displays.
- NACS will supply special labels for delivery of product for the CBD Showcase in August.
- All product should be shipped to Freeman based on confirmation instructions.
- NACS strongly recommends using a reputable mail service with package tracking options.

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Product Placement Procedures

NACS staff will set up product displays. If you would like, you may include photos of the preferred layout, detailed set-up instructions, or diagrams with your product shipment. **Displays cannot be changed once NACS Show begins on Tuesday, October 1.**

- There is no sampling of product.
- Equipment that dispenses product should be in display mode. (Strict size limit: 12" W x 12" D x 12" H)
- NACS is not responsible for the loss, theft or damage of products.
- Sound is prohibited on all equipment and presentations inside the CBD Showcase.
- Perishable products must be displayed in its packaging.
- Products must be able to stand freely; no part of your display can be propped up against or affixed to the case.
- Adjustments to displays can be **made no later than September 30 (3:00pm)**. **Adjustments cannot be made once the NACS Show begins.**

Post-Show Procedures

From 3:00-4:00 pm after the close of the Show on Friday, October 4, you may pick up your product in Room B401.

Products cannot be picked up before 3:00 pm.

- After 4:00 pm, all remaining products will be discarded.
- NACS will not ship product samples back to your company after the NACS Show.
- If you need assistance moving your product, please arrange with Freeman.