

# 2019 EXHIBIT SPACE APPLICATION

## CBD PAVILION

**NACSSHOW2019**



**October 2-4, 2019**  
**Georgia World Congress Center**  
**Atlanta, Georgia**

### **PAYMENT INSTRUCTIONS**

**Mailing Address (Check Payments):**

NACS  
1600 Duke Street  
Alexandria, VA 22314-3436  
Phone: (703) 684-3600

**Wire/Bank Transfer:**

E-mail: [nacsreceivables@convenience.org](mailto:nacsreceivables@convenience.org) for bank transfer details.

**Credit Card Payments:**

Attn: Exhibits Department  
NACS  
1600 Duke Street • Alexandria, VA 22314-3436  
Fax: (571) 483-8702  
E-mail: [jrowe@convenience.org](mailto:jrowe@convenience.org)  
Phone: (703) 518-4289 - Jessica Rowe

# NACSSHOW2019 CBD PAVILION - EXHIBIT SPACE APPLICATION



**National Association of Convenience Stores (NACS) • OCTOBER 2-4, 2019 •**  
**GEORGIA WORLD CONGRESS CENTER • ATLANTA, GEORGIA** • Application for exhibit space at the 2019 NACS Show Exposition indicates the applicant's willingness to abide by all the exhibit terms and conditions as outlined both in this document and the accompanying **TERMS AND CONDITIONS**.

NACS ID:

COMPANY NAME

Print exactly as it should appear in all NACS Show materials.

ADDRESS

CITY

STATE

ZIP

COUNTRY

PHONE

FAX

COMPANY WEB SITE

**Tradeshow Contact:** This person will serve as your company's liaison and will receive booth space assignment, exhibitor mailings, Exhibitor Service Kit and other pertinent information.

TRADESHOW CONTACT NAME

NOTE: If the above name changes, please notify NACS in writing.

TITLE

COMPANY (IF DIFFERENT FROM ABOVE)

ADDRESS

CITY

STATE

ZIP

COUNTRY

PHONE

EXT.

FAX

TRADESHOW CONTACT E-MAIL ADDRESS (REQUIRED)

**CBD Booth Locations Desired:** (Maximum booth size is 10' x 10', all booths are turnkey) List booth numbers in order of preference within the CBD Pavilion only. Choices cannot be guaranteed. Every effort will be made to assign comparable space if choices are not available.

---

---

★ Is this your company's first time exhibiting with NACS? ☐ Yes ☐ No

★ Has your company exhibited under another name? ☐ Yes ☐ No

If "yes," please indicate: \_\_\_\_\_

## CBD Pavilion turnkey booths include:

- 10' x 10' booth space (one size only)
- standard furniture: draped table (6 ft. length), 2 chairs, wastebasket
- back and side drape (color: mocha)
- booth carpet (color: tuxedo)
- company identification sign

Booth layout and design must comply with all NACS display guidelines ([www.nacsshow.com/displayguidelines](http://www.nacsshow.com/displayguidelines))

Total Booth Rental Fee (NACS Member):  
10' x 10' turnkey booth rental = \$ 4,000.00

## Payment/Invoice Details

The designated Tradeshow Contact will be e-mailed an invoice for monies due once the application is processed. Payments may be submitted by bank transfer, check (U.S. funds drawn from U.S. bank), or credit card (MasterCard, Visa, American Express).

The signatory of this form agrees to accept and pay all applicable charges, including adjustments to reflect correction of arithmetical error.

**By signing this application, you acknowledge that you have read, understood and accepted the 2019 NACS TERMS AND CONDITIONS, and agree to abide and be bound by the terms and conditions contained therein.**

Authorized Signature

Date

Title

(This information **MUST** be submitted in order to assign your booth space. Failure to complete the following information will result in a delay of your booth assignment.)

## Eligibility to Exhibit (Required - Information will not be published)

Please briefly and clearly describe your products/services relative to the convenience store industry. This description will only be used to justify your placement and eligibility in one of the five primary product areas of the NACS Show. In order to qualify to exhibit in a specific product area, AT LEAST 60% OF BOOTH PRODUCT displayed must be applicable to selected area. Company information for the *NACS Show Onsite Guide* will be collected at a later date.

## Product Category (Required - Maximum 5)

From the list below, place "X" by the categories which best describes the product(s) or service(s) you will be displaying. These selected categories will aid in the booth selection process only.

### FACILITY DEVELOPMENT & STORE OPERATIONS

- ☐ Accounting (2000)
- ☐ Advertising (2011)
- ☐ Advertising/Public Relations Consultants (2015)
- ☐ Age Verification - Services (2017)
- ☐ Audits - Physical Inventory (2019)
- ☐ Blimps (2020)
- ☐ Building Components-Doors, Windows, Flooring (2027)
- ☐ Cleaning Supplies (2030)
- ☐ Disaster Rec./Bus. Cont. Planning (2050)
- ☐ Environmental Cleanup (2060)
- ☐ Facilities Management (2065)
- ☐ Financial Services (2070)
- ☐ Flooring (2075)
- ☐ Financial Advisors (2077)
- ☐ Franchises - Store Operations (2078)
- ☐ Heating & Cooling - HVAC (2080)
- ☐ Industry Data/Business Intelligence/Analysis (2085)
- ☐ Inside Signs & Lighting (2090)
- ☐ Insurance (2100)
- ☐ Laundry Equipment (2110)
- ☐ Management Consultants (2040)
- ☐ Marketing/Merchandising Consultants (2025)
- ☐ Non-Foodservice Cases & Counters (2120)
- ☐ Other Store Equipment (2130)
- ☐ Other Store Services (2140)
- ☐ Personnel Services & Consultants (2150)
- ☐ Point of Sale Advertising (2151)
- ☐ Publications - Trade (2155)
- ☐ Recycle Products and Services (2157)
- ☐ Safety Products and Services (2158)
- ☐ Security Equipment (2160)
- ☐ Security Services (2170)
- ☐ Shelving & Displays (2180)
- ☐ Site Evaluation/Real Estate Consultants (2185)

- ☐ Store Design/Layout & Construction
- ☐ Systems (2190)
- ☐ Uniforms (2200)
- ☐ Vending (2201)
- ☐ Vending Equipment (2202)
- ☐ Waste Management (2210)

### FOOD EQUIPMENT & FOODSERVICE PROGRAMS

- ☐ Bakery (3000)
- ☐ Barbecue (3005)
- ☐ Beverages - Cold Dispensed (3010)
- ☐ Beverages - Frozen Dispensed (3020)
- ☐ Beverages - Hot Dispensed (3030)
- ☐ Chicken (3040)
- ☐ Cooler Accessories (3050)
- ☐ Coolers (3060)
- ☐ Dishwashers (3065)
- ☐ Dispensed Paper/Plastics (3066)
- ☐ Dispensers - Food & Product (3070)
- ☐ Food Preparation (3080)
- ☐ Food Service Cases & Counters (3090)
- ☐ Food Service Packaging (3093)
- ☐ Franchises - Foodservice (3095)
- ☐ Frozen Treats (3100)
- ☐ Hamburgers (3110)
- ☐ Hot Dogs/Roller Grill (3120)
- ☐ Ice Machines (3125)
- ☐ Menu Systems (3130)
- ☐ Mexican (3140)
- ☐ Other Cuisine (3150)
- ☐ Other Foodservice (3160)
- ☐ Packaged Sandwiches/Deli Products (3170)
- ☐ Pizza (3180)
- ☐ Refrigeration (3190)
- ☐ Sandwiches - on-site preparation (3200)
- ☐ Seafood (3210)
- ☐ Soups and Salads (3220)
- ☐ Utensils (3225)
- ☐ Water Purification Systems (3230)

### MERCHANDISE, CANDY & SNACKS

- ☐ Alternative Snacks (1000)
- ☐ ATM Equipment (4000)
- ☐ ATM Service (4010)
- ☐ Automotive Products (4020)
- ☐ Batteries (4030)
- ☐ Beer (4040)
- ☐ Bottled Water (4050)
- ☐ Brokers (4060)
- ☐ Candy (1010)
- ☐ Check Cashing (4070)
- ☐ Cigarettes (4080)
- ☐ Cookies (1013)
- ☐ Edible Grocery Items (4100)
- ☐ Electronic Cigarettes/Cigars (4485)
- ☐ Energy Bars (1015)
- ☐ Energy Drinks (4105)
- ☐ Film/Photo (4110)
- ☐ Frozen Foods (4130)
- ☐ Greeting Cards/Gifts (4140)
- ☐ Hardware/Housewares (4150)
- ☐ Health & Beauty Care (4160)
- ☐ Ice (4180)
- ☐ Ice Cream (4190)
- ☐ Iced Tea (4200)
- ☐ Juice/Juice Drinks (4210)
- ☐ Lottery/Gaming (4220)
- ☐ Meat Snacks (1029)
- ☐ Media Entertainment (CD/DVD/MP3) (4225)
- ☐ Milk & Other Dairy Products (4230)
- ☐ Money Orders (4240)
- ☐ Muffins/Donuts (1031)
- ☐ Non-Edible Grocery Items (4250)
- ☐ Novelty & Seasonal Items (4260)
- ☐ Nutritional Snacks (1020)
- ☐ Other Packaged Bev./Nutrition Drinks (4270)
- ☐ Other Products for Sale (4280)
- ☐ Other Tobacco Products (4290)
- ☐ Other Tobacco Products - Cigars (4292)

*Continued on next page*

*Continued from previous page*

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Other Tobacco Products - Papers (4294)               | <input type="checkbox"/> Drainage Systems (5170)                            | <input type="checkbox"/> Sumps (5720)                                      |
| <input type="checkbox"/> Other Tobacco Products - Pipes (4296)                | <input type="checkbox"/> Electrical Panels (5180)                           | <input type="checkbox"/> Swivels/Joints (5730)                             |
| <input type="checkbox"/> Other Tobacco Products-Pipe-Cigarette Tobacco (4298) | <input type="checkbox"/> Electronic Circuit Boards (5190)                   | <input type="checkbox"/> Tank Linings/Coatings (5740)                      |
| <input type="checkbox"/> Other Tobacco Products-Smokeless (4299)              | <input type="checkbox"/> Electric Vehicle Charging Station Equipment (5195) | <input type="checkbox"/> Tank Security Systems (5750)                      |
| <input type="checkbox"/> Packaged Bread (4300)                                | <input type="checkbox"/> Explosion-Proof Electric Motors (5210)             | <input type="checkbox"/> Tank Truck Equipment (5760)                       |
| <input type="checkbox"/> Packaged Deli Products (4305)                        | <input type="checkbox"/> Filters (5220)                                     | <input type="checkbox"/> Tanks - Petroleum Equipment (5770)                |
| <input type="checkbox"/> Packaged Sweet Snacks (1030)                         | <input type="checkbox"/> Flexible Connectors (5250)                         | <input type="checkbox"/> Tire Inflators (5780)                             |
| <input type="checkbox"/> Paper/Disposable Products (4310)                     | <input type="checkbox"/> Flow Restrictors (5260)                            | <input type="checkbox"/> UST-Monitoring/Inventory/Fuel Mgt. (5790)         |
| <input type="checkbox"/> Perishable Grocery Items (4330)                      | <input type="checkbox"/> Fuel Additive Injection Systems (5270)             | <input type="checkbox"/> Vacuums (5800)                                    |
| <input type="checkbox"/> Pet Care Products (4340)                             | <input type="checkbox"/> Fuel Management Systems (5280)                     | <input type="checkbox"/> Valves/Fittings/Clamps/Couplings/ Adapters (5810) |
| <input type="checkbox"/> Prepaid Gift Cards (4359)                            | <input type="checkbox"/> Fuel Oil Handling Equipment (5290)                 | <input type="checkbox"/> Vapor Recovery Equipment (5820)                   |
| <input type="checkbox"/> Prepaid Telecommunications (4360)                    | <input type="checkbox"/> Fueling Facility Service & Construction (5300)     | <input type="checkbox"/> Vending Machines, Oil (5830)                      |
| <input type="checkbox"/> Publications - Consumer/Maps (4370)                  | <input type="checkbox"/> Gauges (5310)                                      | <input type="checkbox"/> Vents/Caps (5840)                                 |
| <input type="checkbox"/> Salty Snacks (1040)                                  | <input type="checkbox"/> Hose (5320)  |  |
| <input type="checkbox"/> Smoking Accessories (4380)                           | <input type="checkbox"/> Hose Reels (5330)                                  |  |
| <input type="checkbox"/> Snack Cakes/Pastries/Desserts (1045)                 | <input type="checkbox"/> Intercom Equipment (5340)                          |  |
| <input type="checkbox"/> Soft Drinks (4390)                                   | <input type="checkbox"/> Island Forms (5350)                                |  |
| <input type="checkbox"/> Sports Drinks (4400)                                 | <input type="checkbox"/> Isolation Jackets (5360)                           |  |
| <input type="checkbox"/> Sunglasses (4410)                                    | <input type="checkbox"/> Kiosks/Prefabricated Buildings (5370)              |  |
| <input type="checkbox"/> Telecommunications Hardware & Accessories (4415)     | <input type="checkbox"/> Leak Detection/Monitoring (5380)                   |  |
| <input type="checkbox"/> Toys/Recreational Equipment (4420)                   | <input type="checkbox"/> Light Poles (5400)                                 |  |
| <input type="checkbox"/> Trading Cards (1050)                                 | <input type="checkbox"/> Lighting (5410)                                    |  |
| <input type="checkbox"/> Vitamins/Supplements (4463)                          | <input type="checkbox"/> Lube Equipment (5430)                              |  |
| <input type="checkbox"/> Wearables/Apparel (4465)                             | <input type="checkbox"/> Manholes (5440)                                    |  |
| <input type="checkbox"/> Wholesalers/Distributors (4470)                      | <input type="checkbox"/> Mechanical Computers (5450)                        |  |
| <input type="checkbox"/> Wine/Wine Coolers/Liquor (4480)                      | <input type="checkbox"/> Merchandisers (5460)                               |  |
|   | <input type="checkbox"/> Meters (5470)                                      |  |
|   | <input type="checkbox"/> Nozzles (5490)                                     |  |
|   | <input type="checkbox"/> Oil/Water Indicators (5510)                        |  |
|   | <input type="checkbox"/> Oil/Water Separators (5520)                        |  |
|   | <input type="checkbox"/> Petroleum Equipment Distributors (5530)            |  |
|   | <input type="checkbox"/> Petroleum Products (5540)                          |  |
|   | <input type="checkbox"/> Pipe Guards (5550)                                 |  |
|   | <input type="checkbox"/> Piping (5560)                                      |  |
|   | <input type="checkbox"/> POS Systems (5570)                                 |  |
|   | <input type="checkbox"/> Power Conditioner/UPS Systems (5580)               |  |
|   | <input type="checkbox"/> Printers (5590)                                    |  |
|   | <input type="checkbox"/> Provers and Test Measures (5600)                   |  |
|   | <input type="checkbox"/> Pumps (5610)                                       |  |
|   | <input type="checkbox"/> Remote Fill Boxes (5620)                           |  |
|   | <input type="checkbox"/> Sealants (5630)                                    |  |
|   | <input type="checkbox"/> Secondary Containment (5640)                       |  |
|   | <input type="checkbox"/> Self-Serve Air/Water (5650)                        |  |
|   | <input type="checkbox"/> Sign Poles (5660)                                  |  |
|   | <input type="checkbox"/> Signs/Decals (5670)                                |  |
|   | <input type="checkbox"/> Solar Power Supply (5690)                          |  |
|   | <input type="checkbox"/> Spill Cleanup Materials (5700)                     |  |
|   | <input type="checkbox"/> Spill Containment (5710)                           |  |
- 
- |  |  |   |
|--|--|---|
| <b>FUEL EQUIPMENT &amp; SERVICES</b>                                   |  | <b>TECHNOLOGY</b>   |
| <input type="checkbox"/> Air Compressors (5000)                        |  | <input type="checkbox"/> Age Verification - Products (6006)                 |
| <input type="checkbox"/> Alternative Fuel Equipment (5010)             |  | <input type="checkbox"/> Automation Consultants (6001)                      |
| <input type="checkbox"/> Automotive Services (5030)                    |  | <input type="checkbox"/> Back Office & Head Office Software/Hardware (6002) |
| <input type="checkbox"/> Breakaways (5050)                             |  | <input type="checkbox"/> Bar Code Scanners (6003)                           |
| <input type="checkbox"/> Buildings (5060)                              |  | <input type="checkbox"/> Biometrics (6007)                                  |
| <input type="checkbox"/> Cabinetry/Shelving Units (5070)               |  | <input type="checkbox"/> Cash Handling Systems (6004)                       |
| <input type="checkbox"/> Canopies/Fascia (5090)                        |  | <input type="checkbox"/> Check Recovery & Verification Services (6005)      |
| <input type="checkbox"/> Car Wash Systems (5105)                       |  | <input type="checkbox"/> Computer Software (6000)                           |
| <input type="checkbox"/> Car Wash Chemicals & Solutions (5095)         |  | <input type="checkbox"/> Computers (6010)                                   |
| <input type="checkbox"/> Car Wash Equipment (5100)                     |  | <input type="checkbox"/> Electronic Funds Transfer (6020)                   |
| <input type="checkbox"/> Cathodic Prot./Corrosion Prot./Anodes (5110)  |  | <input type="checkbox"/> Electronic Kiosks (6030)                           |
| <input type="checkbox"/> Compressed Natural Gas (CNG) Equipment (5115) |  | <input type="checkbox"/> Inventory Optimization (6040)                      |
| <input type="checkbox"/> Control Handles (5120)                        |  | <input type="checkbox"/> Knowledge Management (6045)                        |
| <input type="checkbox"/> Controls (5130)                               |  | <input type="checkbox"/> Loyalty Programs (6050)                            |
| <input type="checkbox"/> Diesel Exhaust Fluid (DEF) & Equipment (5135) |  | <input type="checkbox"/> Mobile Applications (6055)                         |
| <input type="checkbox"/> Dispenser Pans (5140)                         |  | <input type="checkbox"/> Networks/Communications (6060)                     |
| <input type="checkbox"/> Dispensers - Petroleum (5150)                 |  | <input type="checkbox"/> Other Tech. Equipment & Accessories (6070)         |
| <input type="checkbox"/> Displays for Gas Pumps (5160)                 |  | <input type="checkbox"/> Other Technology Services/ASPs (6080)              |
|  |  | <input type="checkbox"/> Point-of-Sale Software/Hardware (6090)             |
|  |  | <input type="checkbox"/> Price Optimization (6100)                          |
|  |  | <input type="checkbox"/> Radio Frequency Providers (6110)                   |
|  |  | <input type="checkbox"/> Satellites (6120)                                  |
|  |  | <input type="checkbox"/> Software (6121)                                    |
|  |  | <input type="checkbox"/> Sustainable Systems (6125)                         |
|  |  | <input type="checkbox"/> Telephone Services & Systems (6130)                |
|  |  | <input type="checkbox"/> Training Services - Online (6140)                  |
|  |  | <input type="checkbox"/> Training Services - CBT (6150)                     |
|  |  | <input type="checkbox"/> Training Services - Help Desk (6160)               |
|  |  | <input type="checkbox"/> Training Services - Other Services (6170)          |
|  |  | <input type="checkbox"/> Wireless (6180)                                    |

## IMPORTANT REFERENCE DOCUMENTS AND LINKS

**Booth Display Guidelines – [www.nacsshow.com/displayguidelines](http://www.nacsshow.com/displayguidelines)**

**NACS Show Terms & Conditions – [www.nacsshow.com/exhibitterms](http://www.nacsshow.com/exhibitterms)**

**Online Floor Plan – [www.nacsshow.com/floorplan](http://www.nacsshow.com/floorplan)**

**Exhibitor Resource Center – [www.nacsshow.com/ERC](http://www.nacsshow.com/ERC)**

**NACS Show Home Page – [www.nacsshow.com](http://www.nacsshow.com)**

# NACSSHOW.2019

IFMA PEI CONEXXUS X

June 5, 2019

TO: NACS Show CBD Exhibitors  
FROM: NACS General Counsel  
RE: CBD Displays & Policies for the NACS Show

---

Thank you for your interest in participating in and exhibiting your products at this year's NACS Show in Atlanta, Georgia.

Under the Terms and Conditions for the NACS Show, all exhibitors are required to comply and warrant compliance with all applicable federal, state, and local laws, statutes, regulations, and ordinances.

As you are likely aware, cannabis and its derivative products are subject to varying and disparate treatment under federal, state, and local laws across the country. Given the current legal uncertainty surrounding these products, NACS Show participants seeking to exhibit hemp-derived CBD products should be aware of the restrictions and prohibitions that exist at both the federal and state levels so that they can ensure compliance with the applicable Terms and Conditions.

Despite widespread contentions that the Agriculture Improvement Act of 2018 (the so-called "Farm Bill") legalized hemp-derived cannabidiol (CBD) and associated products at the federal level, the legal status of foods, body care products, and dietary supplements that contain hemp-derived CBD remains in flux.

The Farm Bill undoubtedly removed a significant barrier for the hemp-derived CBD market by removing hemp's classification as a Schedule I substance under the Controlled Substances Act.<sup>1</sup> The Food and Drug Administration (FDA), however, was quick to cast a shadow over that development, asserting that the agency considers most hemp-derived CBD products to be illegal under the federal Food, Drug & Cosmetic Act (FD&C Act), absent premarket approval or other regulatory action by the agency. Specifically, the FD&C Act prohibits the sale and marketing of both:

- Hemp-derived CBD products that are marketed with disease treatment claims or claims of therapeutic benefit, pending approval by the FDA for their intended use; and
- Ingestible hemp-derived CBD products (e.g., foods, beverages, and dietary supplements) absent evaluation, approval, and other regulatory action by the FDA.

---

<sup>1</sup> Note, however, that marijuana-derived CBD products remain illegal under the federal Controlled Substances Act.

The FDA therefore deems hemp-derived CBD products that make such claims and/or are ingestible to be unlawful under the FD&C Act.

On top of the federal restrictions, treatment of such products under state laws is constantly changing and varies from state to state. The legal framework in Georgia recently became less proscriptive with the passage of a bill to authorize hemp farming and commercial sales of hemp and hemp products. The state's Department of Agriculture, however, has clarified that it has adopted the FDA's approach such that adding hemp-derived CBD oil into foods or marketing them as dietary supplements remains unlawful.<sup>2</sup>

Exhibitors should therefore be able to display their hemp-derived CBD products and associated promotional materials to educate interested parties at the NACS Show without running afoul of federal and state laws, provided no sales occur or free samples are offered.

We have attached a statement to the end of this memorandum that confirms your understanding of the existing federal and state restrictions and restates the limitations imposed on CBD exhibitors during the NACS Show this year.

\* \* \* \*

*For more information, please visit: <https://www.convenience.org/Advocacy/Compliance-Resources/CBD-Retailing>.*

---

<sup>2</sup> Press Release, *CBD Oil Still Unlawful as a Food Additive in Georgia*, GA. DEP'T OF AG. (May 10, 2019), <http://agr.georgia.gov/cbd-oil-still-unlawful-as-a-food-additive-in-georgia.aspx>.

### **Cannabidiol Product Exhibitor Supplemental Agreement**

I \_\_\_\_\_ understand that I am responsible for knowing and complying with all applicable federal, state, and local laws, statutes, regulations, and ordinances.

Given the restrictions imposed on the sale of hemp-derived cannabidiol (CBD) products by the Food and Drug Administration and the State of Georgia, I will comply with the following rules applicable to exhibitors participating in the 2019 NACS Show (the “Show”):

- No exhibitor can sell or distribute cannabis in any form, including hemp-derived CBD products, at the Show, though display of such products and associated promotional materials is permitted.
- No exhibitor can be in open possession of cannabis in any form, other than hemp or hemp-derived products, at the Show.
- No exhibitor can offer samples or an opportunity to ingest cannabis in any form, including hemp-derived CBD products, at the Show.

---

Name

Date

*For more information, please visit: <https://www.convenience.org/Advocacy/Compliance-Resources/CBD-Retailing>.*