

NACS Show 2026 Convenience Catalyst Showcase

I. Terms & Conditions

1. An advertiser may change content prior to the advertising material deadline. The advertiser (or its agency) is responsible for providing NACS with all materials by materials deadline.
2. Requested positions are not guaranteed.
3. NACS will not be bound by any conditions appearing on insertion orders or copy instructions when such conditions conflict with the regulations set forth herein.
4. Insertion orders that contain incorrect rates or conditions will be corrected and charged according to published rates. Such errors will be regarded as clerical.
5. Ad creative materials (print and video) will not be returned to advertisers.
6. NACS Show Convenience Catalyst showcase samples and displays will not be returned to advertisers by NACS. All products will be discarded or donated to a local food bank if appropriate.
7. Advertisers and advertising agencies assume liability for all content (including text, representations, and illustrations) of content submitted and assume responsibility for any claims arising there from made against NACS.
8. NACS will not be liable for any delays in delivery and/or non-delivery of advertising due to factors beyond the control of NACS.
9. NACS will not be liable for mistakes in production of advertising if advertiser does not comply with the published material requirements and delivery instructions.
10. NACS reserves the right to reject any materials which do not keep within the standards of NACS.
11. NACS is not responsible for the loss, theft or damage of products inside of the Cool New Products Preview Room, NACS Show Convenience Catalyst showcase, or related Cool New Products displays.
12. NACS reserves the right to hold the advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to NACS.

II. Cancellation Policy

All cancellations must be submitted in writing to Nicole Walbe at nwalbe@convenience.org by August 7, 2026, for a refund minus a 25% cancellation fee. Any cancellations made after the deadline, are subject to full payment. In the event NACS cancels this agreement, all monies paid to NACS for the NACS Show Convenience Catalyst showcase will be returned.