

NACS Show Exhibitor Newsletter

September 2026

The most important updates and tools you need this month for a successful NACS Show.

We are in the home stretch, and we can't wait to see you in Las Vegas soon!

Important Upcoming Deadlines

- **September 2 – September 24:** [Advance Warehouse Shipments to Freeman](#)
- **September 22:** [Order Refrigeration/Heating/Display Cases \(Lowe Rental, Inc.\) Deadline](#)
- **October 5:** [Deadline To Pre-Register Booth Personnel Badges](#) (On-site Rates Apply)

Checklist Items

- [NACS Show Exhibitor Portal](#) (login required) is the gateway to access pre-show planning needs.
- **Will you be serving food or beverage samples?** If so, you must complete and submit the Sampling Authorization Form found in the [online service kit](#). Contact and submission information for Sodexo Live! (the in-house caterer) can be found on this form. Please direct any questions about sampling to Sodexo Live!
 - Don't forget to review the [floorplan for the stations for Dishwashing, Hot Water, and Ice Sales](#).
 - If open-sealed F&B sampling, you MUST have a SNHD sanctioned sanitation hand wash kit. Please review the [2026-SNHD-Sanitation-Hand-Wash-Kit.pdf](#) to determine the number of kits required in your booth.
 - Be sure to review the helpful [SNHD checklist](#).
 - For alcohol samplers, be sure to review the [Alcohol Sampling and Shipping Requirements](#).
- **Hanging Sign (20x20 island booths and greater):** Once NACS approves your hanging sign, please be sure to complete any necessary order forms in the Service Kit through [Freeman Online](#).

Additional resources include:

- [Hanging Sign Labor and Equipment Rules & Regulations](#)
- [Hanging Sign Advanced Warehouse Shipping Labels](#)

Hotel Booking

Don't Wait to Secure Your Stay for the 2026 NACS Show! The best hotel options for the 2026 NACS Show in Las Vegas are filling up fast. As a registered exhibitor, you still have access to exclusive discounted rates, but inventory is extremely limited and the official housing deadline is approaching quickly.

Don't miss your opportunity to secure the best location, convenience and savings.

[Book your room](#) today before rates increase and availability runs out!

NACS Show Food Recovery

The [NACS Foundation Neighborhood Nourish program](#), in partnership with Three Square (a local Las Vegas based food bank) and FoodRecovery.org, will be collecting and donating leftover food and sundries.

Items prohibited include alcohol, tobacco, unlabeled foods, or unsealed/open items.

Exhibitors will pick up bright orange "DONATION" stickers at the Exhibitor Service Desk on October 8-9.

All items must be clearly labeled and left within booth space for pickup. Volunteers will be walking the floor for assistance.

If you or any of your colleagues would like to participate as a volunteer on October 9, you may sign up [here](#).

New Exhibitors – Meet Retailers Before the Expo!

Convenience Connect is an exclusive opportunity for NACS supplier members to hear directly from convenience retailers about how they discover new products and maximize their time at the NACS Show.

During this session, a panel of retail leaders will share what they look for in new products, how they evaluate potential supplier partners, and tips for making meaningful connections for 1 hour. The session concludes with 45 minutes of networking over light refreshments, giving you the chance to continue the conversation and build valuable relationships.

Don't miss this unique supplier opportunity to gain insights and make connections that can help grow your business!

Wednesday, October 7, 2026 | 8:30 AM - 10:15 AM PDT | Westgate Las Vegas - Pavilion 9

➔ [Register for the Session](#) (one person per company)

See retailer profiles and add it to your NACS Show Planner and calendar [here](#).

Only 50 seats available. First-come, first-served at the door (one person per company).

Join us to learn what's top-of-mind for your customers and how you can help them improve their businesses!

NACS Show Exhibitor Expert Series

Check out our new video series where the NACS Expo team sits down with experienced exhibitors to hear their veteran tips on prepping for the NACS Show.

Catch the series on the [NACS Show Exhibitor Planning Tips & Tricks page](#) underneath the Pre-Show Prep session recording.

Exhibitor Updates Archive – Don't Miss Out!

All NACS Show exhibitor communications are archived for your team to review at any time.

Check the [Exhibitor Update archive](#) to ensure that you haven't missed any time-sensitive information.