Stand Out from 1,000 Exhibitors at the NACS Show

The Cool New Products Preview Room is the top destination for buyers seeking emerging trends and the hottest new products in convenience. Retailers use the NACS Show app to scan products they like, and you receive leads in the app in real-time.

Watch this short video to learn more about the Cool New Products Preview Room.

Make A Lasting Impression

The Post-Show Cool New Products Innovations Box is available exclusively to Preview Room exhibitors. Put your product in the hands of 200 category management professionals who attended the NACS Show. Only a few spaces remain.

Cool New Products space is limited and available first-come, first-served. Log in to the exhibitor portal and click on Order Show Marketing to view details, pricing and secure your space today.

Questions? Contact Nicole Walbe.