

NACSSHOW2025



NACS SHOW MAY EXHIBITOR NEWSLETTER

Providing exhibitors with updates and the tools to plan for a successful NACS Show.

REGISTER TO ATTEND THE PRE-SHOW PREP MEETING

On July 8, join NACS staff and official NACS Show vendors for a day at Chicago's McCormick Place to discuss cost control, hear from NACS Staff and official vendors, and tour the McCormick Place Convention Center. This event is completely free! Just be sure to [Found.](#)">register in advance.

[Click here for the agenda and to learn more about this must-attend event.](#)

RESERVE HOTEL ROOMS

Have you reserved your NACS Show housing? It's not too early to reserve your housing for the 2025 NACS Show. We STRONGLY encourage you to book through the NACS Show **official housing vendor, Connections Housing.**

[Make your hotel reservations today.](#)

Exhibitors Beware! Please review the list of [NACS Official Contractors](#). We have been made aware of companies that may be aggressively pursuing your company, to solicit services (especially housing/hotels) surrounding the NACS Show. *If you are ever unsure of the legitimacy of an offer of service, please feel free to reach out to your [account manager](#) first.*

EXHIBITOR PORTAL (Login Required)

The [NACS Show Exhibitor Portal](#) is the gateway to access pre-show planning needs.

- Update Exhibitor Directory company listing details – **due by July 31st**
- Booth Payment (download invoice or submit payment) – **final balance is due June 13th**
- Badge Registration – register booth personnel, upgrade to Full Conference
- Purchase Cool New Products
- Reserve Meeting Space
 - [Business Appointment Centers](#)
 - [Permanent Meeting Rooms](#)

COOL NEW PRODUCTS PREVIEW ROOM SALES OPEN!

Watch this short video to learn more about showcasing your product in the Cool New Products Preview Room at this year's NACS Show. **Log into the exhibitor portal** and click

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on the Order Show Marketing and Advertising tile to secure your space before its gone! Questions? Contact **Nicole Walbe**.

PRE-SHOW COOL NEW PRODUCTS INNOVATIONS BOX – SPACE GOING QUICKLY!

Send your new product samples to 100 NACS Show attendees before the big event. Leads included. [Click here](#) for more information. Contact [Nicole Walbe](#) with questions.

HELP FIGHT HUNGER WITH NEIGHBORHOOD NOURISH

Each year, the NACS Show generates thousands of pounds of surplus food, much of which is rescued and donated to local hunger relief organizations in our host city. Through the [Neighborhood Nourish](#) program, we're turning this effort into a powerful movement to reduce food waste and strengthen communities.

In 2025, we're expanding this impact and want you to be part of it. Over the coming months, we'll share how your company can join the growing network of exhibitors and suppliers supporting food recovery during the show.

Together, we can turn surplus into service and make a meaningful difference in the lives of families who need it most. If you'd like to explore how your company can participate, contact Kevin O'Connell, NACS Foundation Executive Director at koconnell@convenience.org.

EXHIBITOR SERVICE KIT

Exhibitor Service Kit coming June 2025. The Exhibitor Service Kit will include:

- General Information
- Freeman Services (Audio Visual, Electric, Carpet, Cleaning, Furnishings, Labor, Signs, Booth Accessories)
- Exhibitor Appointed Contractors (EAC)
- Shipping & Material Handling (Shipping Labels, Cold Storage, Material Handling and Delivery Details)
- Facility Info & Order Forms (Sampling, Internet, Phone orders)
- Additional Services (Lead Retrieval, Animals, Vehicles, Refrigeration)
- Marketing & Promotion (Logos, Advertising)

FRAUD ALERT – NACS SHOW ATTENDEE LISTS

It has come to our attention that companies are contacting NACS attendees and exhibitors, claiming to offer our attendee lists. NACS does not sell its meeting registration lists nor authorize any third party to distribute or sell annual meeting attendee lists or lists related to any NACS event. **Contact your [account manager](#) to verify the legitimacy of any solicitation emails.**

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All official NACS Show attendee lists will be available for sale via the [Exhibitor Portal](#) beginning in August 2025.

EXHIBITOR UPDATES ARCHIVE – DON'T MISS OUT!

All NACS Show exhibitor communications are archived for your team to review at any time. Check the [Exhibitor Update archive](#) to ensure that you haven't missed any time-sensitive information.