

NACSHOW2024



NACS SHOW MAY EXHIBITOR NEWSLETTER

Providing exhibitors with updates and the tools to plan for a successful NACS Show.

CHECKLIST ITEMS

- **Exhibitors Beware!** Please review the list of [NACS Official Contractors](#). We have been made aware of companies that may be aggressively pursuing you, or your company, to solicit services (especially housing/hotels) surrounding the NACS Show. *If you are ever unsure of the legitimacy of an offer of service, please feel free to reach out to your [account manager](#) first.*
- **Have you reserved your housing?** It's not too early to reserve your housing for the 2024 NACS Show. We STRONGLY encourage you to book through our [official housing vendor, Connections Housing](#) (see notice above).
- **Exhibitor Portal Now Open (Login Required)** The [NACS Show Exhibitor Portal](#) is the gateway to access pre-show planning needs.
 - Approve Exhibitor Directory company listing details – due by July 31st
 - Booth Payment (download invoice or submit payment) – **final balance is due June 10th**
 - Badge Registration – register booth personnel, upgrade to Full Conference
 - Cool New Products and/or Business Appointment Centers space reservation

Get your product in the hands of 100 retailers in June!

Cool New Products Innovations Box: Wellness Essentials

As community drug stores disappear from the landscape and the big three close stores, shoppers increasingly need to turn to convenience for health and beauty care essentials. Examples: Vitamins/supplements, pain relievers, recovery shots, menstrual care products, baby items, family planning needs, contact lens solution, allergy/cough/cold remedies etc. **Deadline: May 24 | Contact Nicole to reserve: nwalbe@convenience.org.**

PRE-SHOW PREP MEETING

For the past several years we have held an in-person meeting in July to help you prepare for the show and take a walking tour of the convention center. That will not be possible this year due to the ongoing renovations at the Las Vegas Convention Center.

However, we still plan on providing you with the same valuable content, including a video presentation from an expert on exhibiting at tradeshow and a panel interview with retailers. All the content will be available online starting in mid-July. Look for more details in next month's Exhibitor Newsletter.

NACS FOOD SAFETY FORUM

Sponsorship opportunities will soon be available for the NACS Food Safety Forum, to be held the morning of October 7 in conjunction with the NACS Show. This will be a half day of content and networking that focuses on the common goal of protecting public health and advancing food safety in the global convenience retail industry.

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Attendees will include food safety, operations, and risk management leaders from global and U.S.-based convenience retail companies. More information about the Forum is available [here](#). If you are interested in sponsoring, please contact [Jeff McQuilkin](#).

EXHIBITOR SERVICE KIT

Exhibitor Service Kit coming July 2024. The Exhibitor Service Kit will include:

- General Information
- Freeman Services (Audio Visual, Electric, Carpet, Cleaning, Furnishings, Labor, Signs, Booth Accessories)
- Exhibitor Appointed Contractors (EAC)
- Shipping & Material Handling (Shipping Labels, Cold Storage, Material Handling and Delivery Details)
- Facility Info & Order Forms (Sampling, Internet, Phone orders)
- Additional Services (Lead Retrieval, Animals, Vehicles, Refrigeration)
- Marketing & Promotion (Logos, Advertising, Meeting Rooms)

FRAUD ALERT – NACS SHOW ATTENDEE LISTS

It has come to our attention that companies are contacting NACS attendees and exhibitors, claiming to offer our attendee lists. NACS does not sell its meeting registration lists nor authorize any third party to distribute or sell annual meeting attendee lists or lists related to any NACS event. Contact your [account manager](#) to verify the legitimacy of any solicitation emails.

All official NACS Show attendee lists will be available for sale via the [Exhibitor Portal](#) beginning in August 2024.

Exhibitor Updates Archive – Don't Miss Out!

All NACS Show exhibitor communications are archived for your team to review at any time. Check the [Exhibitor Update archive](#) to ensure that you haven't missed any time-sensitive information.