



NACS SHOW MAY EXHIBITOR NEWSLETTER

Providing exhibitors with updates and the tools to plan for a successful NACS Show.

CHECKLIST ITEMS

- **Exhibitors Beware!** Please review the list of [NACS Official Contractors](#). We have been made aware of companies that may be aggressively pursuing you, or your company, to solicit services (especially housing/hotels) surrounding the NACS Show. *If you are ever unsure of the legitimacy of an offer of service, please feel free to reach out to your [account manager](#) first.*
- **Have you reserved your housing?** It's not too early to reserve your housing for the 2023 NACS Show. We STRONGLY encourage you to book through our [official housing vendor, Connections Housing](#) (see notice above).
- **Exhibitor Portal Now Open (Login Required)** The [NACS Show Exhibitor Portal](#) is the gateway to access pre-show planning needs.
 - Approve Exhibitor Directory company listing details – **due by August 1st**
 - Booth Payment (download invoice or submit payment) – **final balance is due June 2nd**
 - Badge Registration – register booth personnel, upgrade to Full Conference
 - Cool New Products and/or Business Appointment Centers space reservation – opens in June

PRE-SHOW PREP MEETING

Please join us July 11th (1:00-5:30 pm) and 12th (8:30-10:30 am)* at the Georgia World Congress Center for our NACS Pre-Show Prep meeting. This meeting is designed to equip exhibitors and their logistics teams with the insights and tools necessary for a successful NACS Show. We will have several helpful tips and ideas designed to save you time and money, a presentation from trade show industry expert Jefferson Davis, and a tour of the GWCC followed by a networking happy hour on the 11th. And then breakfast and a tour of the Mercedes Benz Arena the following morning. Your company will earn two priority points for attendance at this event (2 points maximum).

[To learn more and register now!](#)

*Times are subject to slight changes. Happy hour on 7/11 and 7/12 breakfast is complimentary. All other meals, travel and hotel are the responsibility of the attendee.

NACS FOOD SAFETY CONFERENCE

Sponsorship opportunities will soon be available for the NACS Food Safety Conference, to be held October 2 in conjunction with the NACS Show. This will be a full day of content and networking that focuses on the common goal of protecting public health and advancing food safety in the global convenience retail industry.

Audience members will include food safety, operations, and risk management leaders from global and U.S.-based convenience retail companies.

EXHIBITOR SERVICE KIT

Exhibitor Service Kit coming July 2023. The Exhibitor Service Kit will include:

- General Information
- Freeman Services (Audio Visual, Carpet, Cleaning, Furnishings, Labor, Signs, Booth Accessories)
- Exhibitor Appointed Contractors (EAC)
- Shipping & Material Handling (Shipping Labels, Cold Storage, Material Handling and Delivery Details)
- Facility Info & Order Forms (Electric & other Utilities, Sampling, Internet, Phone orders)
- Additional Services (Lead Retrieval, Animals, Vehicles, Refrigeration)
- Marketing & Promotion (Logos, Advertising, Meeting Rooms)

FRAUD ALERT – NACS SHOW ATTENDEE LISTS

It has come to our attention that companies are contacting NACS attendees and exhibitors, claiming to offer our attendee lists. NACS does not sell its meeting registration lists nor authorize any third party to distribute or sell annual meeting attendee lists or lists related to any NACS event. Contact your [account manager](#) to verify the legitimacy of any solicitation emails.

All official NACS Show attendee lists will be available for sale via the [Exhibitor Portal](#) beginning in August 2023

EXHIBITOR UPDATES ARCHIVE - DONT MISS OUT!

All NACS Show exhibitor communications are archived for your team to review at any time. Check the [Exhibitor Update archive](#) to ensure that you haven't missed any time-sensitive information.