

NACSSHOW2023



NACS SHOW JUNE EXHIBITOR NEWSLETTER

Providing exhibitors with updates and the tools to plan for a successful NACS Show.

EXHIBITOR SERVICE KIT

The Exhibitor Service Kit is now live! You can access in your [NACS Show Exhibitor Portal](#) (login required).

COOL NEW PRODUCTS

[Watch this short video](#) to learn more about showcasing your product in the Cool New Products Preview Room at this year's NACS Show. Limited space is available; first-come, first-served. [Log into the exhibitor portal](#) and click on the Order Show Marketing and Advertising tile to secure your space. Questions? Contact [Nicole Walbe](#).

EXHIBITOR MEETING SPACE

Exhibitors can purchase meeting space at this year's show.

- [Business Appointment Centers](#) are semi-permanent meeting rooms in the Expo Hall.
- [Permanent Meeting Rooms](#) are private meeting rooms at the Georgia World Congress Center.

Meeting space is assigned on a first-come, first-served basis. Reserve your room(s) today:

1. Login to the [Exhibitor Portal](#).
2. Select "Exhibitor Dashboard".
3. Select "Order Show Marketing and Advertising".
4. Select "Meeting Space" from the drop-down menu and enter the quantity needed and "Add to Cart".
5. Click "Check Out" in the top right corner when you're ready.

Questions? Contact [Laura Miller](#).

CHECKLIST ITEMS

- **Exhibitor Portal Now Open (Login Required)** The [NACS Show Exhibitor Portal](#) is the gateway to access pre-show planning needs.
 - Approve Exhibitor Directory company listing details – **due by August 1st**
 - Booth Payment (download invoice or submit payment) – **final balance was due June 2nd**
 - Badge Registration – register booth personnel, upgrade to Full Conference
 - Cool New Products and/or Business Appointment Centers space reservation
- **Pre-Show Prep Meeting** – Join us in-person July 11th and 12th at the Georgia World Congress Center to gain insights and tools necessary for a successful NACS Show. To learn more and register, please visit [here](#).
- Per state regulations, all alcohol must be purchased through Levy Restaurants (GWCC exclusive caterer). Sample product cannot be delivered on a "zero invoice" to the NACS Show in Atlanta from local distributors. Learn more in the [Exhibitor Service Kit](#) and at www.nacsshow.com/erc.
- **Exhibitors Beware!** Please review the list of [NACS Official Contractors](#). We have been made aware of companies that may be aggressively pursuing you, or your company, to solicit services

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(especially housing/hotels) surrounding the NACS Show. *If you are ever unsure of the legitimacy of an offer of service, please feel free to reach out to your [account manager](#) first.*

- **Have you reserved your housing?** It's not too early to reserve your housing for the 2023 NACS Show. We STRONGLY encourage you to book through our [official housing vendor, Connections Housing](#) (see notice above).

Exhibitor Updates Archive – Don't Miss Out!

All NACS Show exhibitor communications are archived for your team to review at any time. Check the [Exhibitor Update archive](#) to ensure that you haven't missed any time-sensitive information.