

NACSSHOW2025



NACS SHOW JUNE EXHIBITOR NEWSLETTER

Providing exhibitors with updates and the tools to plan for a successful NACS Show.

EXHIBITOR SERVICE KIT

The Exhibitor Service Kit is now live! You can access in your [NACS Show Exhibitor Portal](#) (login required).

[FreemanOnline](#) provides you with all the right tools to ensure a seamless execution at show site, from move-in to move-out, making it easy for you to get what you want to have a great event. Make sure to create your login for [FreemanOnline](#) to get the following:

- Access important show information
- Track freight delivery to your booth & driver check-ins at the marshalling yard
- Receive notifications when your empties have been delivered to your booth
- Request assistance while at show site without leaving your booth
- Order Freeman products and services pre-show, during move-in and while the show is open
- Expedite the move-out process by creating and submitting your Material Handling Agreement (MHA) online
- Access invoices and event statements

If you need assistance in getting logged in, or have questions about how to make your exhibiting experience easier through our technology, contact [Freeman Exhibitor Support](#).

ATTEND PRE SHOW PREP ON JULY 8

On July 8, join NACS staff and official NACS Show vendors for a day at Chicago's McCormick Place to discuss cost control, hear from NACS Staff and official vendors, and tour the McCormick Place Convention Center. ***To add to your cost savings, you will see special discounted promotions on services for lead retrieval and enhanced listings.***

Make sure to register in advance for this free event.

[Click here for the agenda and to learn more about this must-attend event.](#)

HELP FIGHT HUNGER WITH NEIGHBORHOOD NOURISH

Each year, the NACS Show generates thousands of pounds of surplus food, much of which is rescued and donated to local hunger relief organizations in our host city. Through the [Neighborhood Nourish](#) program, we're turning this effort into a powerful movement to reduce food waste and strengthen communities.

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Together, we can turn surplus into service and make a meaningful difference in the lives of families who need it most. If you'd like to explore how your company can participate, contact Kevin O'Connell, NACS Foundation Executive Director at koconnell@convenience.org.

COOL NEW PRODUCTS PREVIEW ROOM SALES OPEN!

Watch this short video to learn more about showcasing your product in the Cool New Products Preview Room at the NACS Show. **Log into the exhibitor portal**, select Launch Dashboard and click on the Order Show Marketing tile to secure your space before it's gone! Questions? Contact **Nicole Walbe**.

PRE-SHOW COOL NEW PRODUCTS INNOVATIONS BOX – SPACE GOING QUICKLY!

Send your new product samples to 100 NACS Show attendees before the big event. Leads included. [Click here](#) for more information. Contact [Nicole Walbe](#) with questions.

CHECKLIST ITEMS

The [NACS Show Exhibitor Portal](#) is the gateway to access pre-show planning needs.

- Update Exhibitor Directory company listing details – **Due July 31st**
- Booth Payment (download invoice or submit payment) – **Due June 13th (Past Due)**
- Badge Registration – Register booth personnel – **Due October 13**
- Reserve Hotel Rooms
- Purchase Cool New Products
- Reserve Meeting Space – **Due September 5**
 - [Business Appointment Centers](#)
 - [Permanent Meeting Rooms](#)
- Purchase Attendee Lists – 2025 list available in August

EXHIBITOR UPDATES ARCHIVE – DON'T MISS OUT!

All NACS Show exhibitor communications are archived for your team to review at any time. Check the [Exhibitor Update archive](#) to ensure that you haven't missed any time-sensitive information.