



NACS Show June Exhibitor Newsletter

Final Booth Payment Due June 30th!

Download invoice or submit payment in your [NACS Show Exhibitor Portal](#) (login required).

Exhibitor Service Kit

The Exhibitor Service Kit is now live! You can access the service kit in your [NACS Show Exhibitor Portal](#) (login required).

Cool New Products

[Watch this short video](#) to learn more about showcasing your product in the Cool New Products Preview Room at this year's NACS Show. Limited space is available; first-come, first-served. [Log into the exhibitor portal](#) and click on the Order Show Marketing and Advertising tile to secure your space. Questions? Contact [Nicole Walbe](#).

Business Appointment Centers - Exhibiting Meeting Space

Business Appointment Centers (BACs) are conveniently located in private meeting spaces. Rooms are assigned first-come, first-served. [Log into the exhibitor portal](#), select the 'Exhibitor Dashboard' and click on the 'Order Show Marketing and Advertising' tile to secure your space. To learn more, visit www.nacsshow.com/bac. Questions? Contact [Laura Miller](#) at (703) 518-4278.

Checklist Items

- **Exhibitor Portal Now Open (Login Required)** The [NACS Show Exhibitor Portal](#) is the gateway to access pre-show planning needs.

- Submit Exhibitor Directory company listing details
- Booth Payment (download invoice or submit payment) – **final balance is due June 30th**
- Badge Registration – register booth personnel, upgrade to Full Conference
- Cool New Products and/or Business Appointment Centers space reservation
- **Pre-Show Prep Meeting** – Join us in person July 13th and 14th at the Las Vegas Convention Center to gain insights and tools necessary for a successful NACS Show, including a guided facility tour. To learn more and register, please visit [here](#).
- Hot water handwashing stations and workspace sanitizing stations are required in each booth providing opened samples. Learn more in the [Exhibitor Service Kit](#) and at www.nacsshow.com/erc.
- **Exhibitors Beware** - Vendor and show services scams! Please review the list of [NACS Official Contractors](#). We have been made aware of companies that may be aggressively pursuing you, or your company, to solicit services (especially housing/hotels) surrounding the NACS Show. If you are ever unsure of the legitimacy of an offer of service, please feel free to reach out to your [account manager](#) first.
- **Have you reserved your housing?** It's not too early to reserve your housing for the 2022 NACS Show. We STRONGLY encourage you to book through our [official housing vendor](#) (see notice above).

Exhibitor Updates Archive – Don't Miss Out!

All NACS Show exhibitor communications are archived for your team to review at any time. Check the [Exhibitor Update archive](#) to ensure that you haven't missed any time-sensitive information.