

NACSSHOW2023



NACCSHOW JULY EXHIBITOR NEWSLETTER

Providing exhibitors with updates and the tools to plan for a successful NACS Show.

Submit and approve your Exhibitor Directory company listing details by **August 1st** in your [NACS Show Exhibitor Portal](#) (login required)! Any changes made after **August 1st**, WILL NOT appear in the printed show directory. *You can continue to make changes to your online listing.*

EXHIBITOR SERVICE KIT

The Exhibitor Service Kit is live! You can access in your [NACS Show Exhibitor Portal](#) (login required). *Important reminder! DO NOT send food, drink, or any temperature sensitive product to Freeman's advance warehouse. Ship those items directly to Show site. Further details in the service kit.*

COOL NEW PRODUCTS

Watch this short video to learn more about showcasing your product in the Cool New Products Preview Room at this year's NACS Show. Limited space is available; first-come, first-served. **Log into the exhibitor portal** and click on the Order Show Marketing and Advertising tile to secure your space. Questions? Contact **Nicole Walbe**.

EXHIBITOR MEETING SPACE

Exhibitors can purchase meeting space at this year's show.

- [Business Appointment Centers](#) are semi-permanent meeting rooms in the Expo Hall.
- [Permanent Meeting Rooms](#) are private meeting rooms at the Georgia World Congress Center.

Meeting space is assigned on a first-come, first-served basis. Reserve your room(s) today:

1. Login to the [Exhibitor Portal](#).
2. Select "Exhibitor Dashboard".
3. Select "Order Show Marketing and Advertising".
4. Select "Meeting Space" from the drop-down menu and enter the quantity needed and "Add to Cart".
5. Click "Check Out" in the top right corner when you're ready.

Questions? Contact [Laura Miller](#).

WHAT IS A NACS SHOW AMBASSADOR?

NACS Ambassador activities place volunteers from your company in front of Show attendees and provide an indirect marketing opportunity for your company before the show floor opens. [Learn more...](#)

Signups for NACS Ambassador shifts will be available in your [NACS Exhibitor Portal](#) later this month! Questions? Contact [Anna Serfass](#) at (703) 518-4243.

CHECKLIST ITEMS

- **Exhibitor Portal Open (Login Required)** The [NACS Show Exhibitor Portal](#) is the gateway to access pre-show planning needs.
 - Approve Exhibitor Directory company listing details – **due by August 1st**.
 - Exhibitor Service Kit.
 - Badge Registration – register booth personnel, upgrade to Full Conference.
 - Cool New Products and/or Business Appointment Centers space reservation, Ambassador signup.
 - Deadline checklist.
- Per state regulations, all alcohol must be purchased through Levy Restaurants (GWCC exclusive caterer). Sample product cannot be delivered on a “zero invoice” to the NACS Show in Atlanta from local distributors. Learn more in the [Exhibitor Service Kit](#) and at www.nacsshow.com/erc.
- **Exhibitors Beware!** Please review the list of [NACS Official Contractors](#). We have been made aware of companies that may be aggressively pursuing you, or your company, to solicit services (especially housing/hotels) surrounding the NACS Show. *If you are ever unsure of the legitimacy of an offer of service, please feel free to reach out to your [account manager](#) first.*
- **Have you reserved your housing?** It's not too early to reserve your housing for the 2023 NACS Show. We STRONGLY encourage you to book through our [official housing vendor](#), **Connections Housing** (see notice above).

Exhibitor Updates Archive – Don't Miss Out!

All NACS Show exhibitor communications are archived for your team to review at any time. Check the [Exhibitor Update archive](#) to ensure that you haven't missed any time-sensitive information.

This is a service email from NACS. Please note that you may receive service emails in accordance with your NACS service agreements, whether or not you elect to receive promotional email.

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