



NACS Show July Exhibitor Newsletter

Submit your Exhibitor Directory company listing details by **August 1st** in your [NACS Show Exhibitor Portal](#) (login required)! Any changes made after **August 1st**, WILL NOT appear in the printed show directory. You can continue to make changes to your online listing.

Exhibitor Service Kit

The Exhibitor Service Kit is live! You can access in your [NACS Show Exhibitor Portal](#) (login required). *Important reminder! DO NOT send food, drink, or any temperature sensitive product to Freeman's advance warehouse. Ship those items directly to Show site. Further details in the service kit.*

Cool New Products

Watch this short video to learn more about showcasing your product in the Cool New Products Preview Room at this year's NACS Show. Limited space is available; first-come, first-served. **Log into the exhibitor portal** and click on the Order Show Marketing and Advertising tile to secure your space. Questions? Contact [Nicole Walbe](#)

Business Appointment Centers - Exhibitor Meeting Space

Business Appointment Centers (BACs) are conveniently located private meeting spaces. Rooms are assigned first-come, first-served. **Log into the exhibitor portal**, select the 'Exhibitor Dashboard' and click on the 'Order Show Marketing and Advertising' tile to secure your space. To learn more, visit www.nacsshow.com/bac. Questions? Contact [Laura Miller](#) at (703) 518-4278.

What is a NACS Show Ambassador?

NACS Ambassador activities place volunteers from your company in front of Show attendees and provide an indirect marketing opportunity for your company before the show floor opens. [Learn more...](#)

Signups for NACS Ambassador shifts will be available in your [NACS Exhibitor Portal](#) later this month! Questions? Contact [Erin Garay](#) at (703) 518-4244.

Checklist Items

- Exhibitor Portal Now Open (Login Required) The [NACS Show Exhibitor Portal](#) is the gateway to access pre-show planning needs.
 - Submit Exhibitor Directory company listing details
 - Exhibitor Service Kit
 - Badge Registration – register booth personnel, upgrade to Full Conference
 - Cool New Products and/or Business Appointment Centers space reservation, Ambassador signup
 - Download NACS deadlines to your calendar
- Hot water handwashing stations and workspace sanitizing stations are required in each booth providing opened samples. Learn more in the [Exhibitor Service Kit](#) and at www.nacsshow.com/erc.
- **Exhibitors Beware** - Vendor and show services scams! Please review the list of [NACS Official Contractors](#). We have been made aware of companies that may be aggressively pursuing you, or your company, to solicit services (especially housing/hotels) surrounding the NACS Show. If you are ever unsure of the legitimacy of an offer of service, please feel free to reach out to your [account manager first](#).

Have you reserved your housing? It's not too early to reserve your housing for the 2022 NACS Show. We STRONGLY encourage you to book through our [official housing vendor](#) (see notice above).

Exhibitor Updates Archive – Don't Miss Out!

All NACS Show exhibitor communications are archived for your team to review at any time. Check the [Exhibitor Update archive](#) to ensure that you haven't missed any time-sensitive information.