

# NACSSHOW2023



## NACCS SHOW AUGUST EXHIBITOR NEWSLETTER

*Providing exhibitors with updates and the tools to plan for a successful NACS Show.*

The Attendee List is now available to purchase in your [NACS Show Exhibitor Portal](#) (login required). Please note that the Attendee List **does not** include email addresses.

## IMPORTANT UPCOMING DEADLINES

- [Freeman Discount Price Deadline](#) – **9/1/23**
- [Authorization for Cooking and Cooking Equipment](#) – **9/1/23**

## CHECKLIST ITEMS

- **Exhibitor Portal Now Open (Login Required)** The [NACS Show Exhibitor Portal](#) is the gateway to access pre-show planning needs.
  - Approve Exhibitor Directory company listing details (*online listing only*)
  - Exhibitor Service Kit
  - Badge Registration – register booth personnel, upgrade to Full Conference
  - Cool New Products and/or Business Appointment Centers space reservation, Ambassador signup
  - Deadline checklist
- Per state regulations, all alcohol must be purchased through Levy Restaurants (GWCC exclusive caterer). Sample product cannot be delivered on a “zero invoice” to the NACS Show in Atlanta from local distributors. Learn more in the [Exhibitor Service Kit](#) and at [www.nacsshow.com/erc](http://www.nacsshow.com/erc).
- Please note in Atlanta, GWCC In-House Venue Partner, **Edlen**, provides electrical and plumbing services for your booth. The advanced rate deadline is **September 13<sup>th</sup>**.
- **Exhibitors Beware!** Please review the list of [NACS Official Contractors](#). We have been made aware of companies that may be aggressively pursuing you, or your company, to solicit services (especially housing/hotels) surrounding the NACS Show. *If you are ever unsure of the legitimacy of an offer of service, please feel free to reach out to your [account manager](#) first.*
- **Have you reserved your housing?** It's not too early to reserve your housing for the 2023 NACS Show. We STRONGLY encourage you to book through our [official housing vendor, Connections Housing](#) (see notice above).

## COOL NEW PRODUCTS

[Watch this short video](#) to learn more about showcasing your product in the Cool New Products Preview Room at this year's NACS Show. *90% sold...avoid the waitlist!* Space sells out in August. [Log into the exhibitor portal](#) and click on the Order Show Marketing and Advertising tile to secure your space. Questions? Contact [Nicole Walbe](#).

## **EXHIBITOR MEETING SPACE**

Exhibitors can purchase meeting space at this year's show.

- [Business Appointment Centers](#) are semi-permanent meeting rooms in the Expo Hall.
- [Permanent Meeting Rooms](#) are private meeting rooms at the Georgia World Congress Center.

Meeting space is assigned on a first-come, first-served basis. Reserve your room(s) today:

1. Login to the [Exhibitor Portal](#).
2. Select "Exhibitor Dashboard".
3. Select "Order Show Marketing and Advertising".
4. Select "Meeting Space" from the drop-down menu and enter the quantity needed and "Add to Cart".
5. Click "Check Out" in the top right corner when you're ready.

Questions? Contact [Laura Miller](#).

## **WHAT IS A NACS SHOW AMBASSADOR?**

NACS Ambassador activities place volunteers from your company in front of Show attendees and provide an indirect marketing opportunity for your company before the show floor opens. [Learn more...](#)

Signups for NACS Ambassador shifts are available in your [NACS Exhibitor Portal](#) (login required).

Questions? Contact [Anna Serfass](#) at (703) 518-4243.

## **Supplier Session: NACS Show Convenience Connect**

NACS Show Convenience Connections is an opportunity for our newest supplier members to meet and learn from our most influential retailers in a relaxed, congenial environment ahead of the industry's flagship event. [Learn more...](#)

## **Exhibitor Updates Archive – Don't Miss Out!**

All NACS Show exhibitor communications are archived for your team to review at any time. Check the [Exhibitor Update archive](#) to ensure that you haven't missed any time-sensitive information.