

The banner features a blue background with a stylized graphic of a person running or a speedometer needle. The text 'FULL SPEED AHEAD' is written in a large, white, sans-serif font, with 'FULL' and 'AHEAD' stacked above and below 'SPEED' respectively. To the right of the graphic, the event details are listed: 'Conference: October 1-4, 2022', 'Expo: October 2-4, 2022', and 'Las Vegas Convention Center | Las Vegas'. Below this, the 'NACSSHOW2022' logo is displayed, with 'NACS' in white and 'SHOW2022' in blue. At the bottom of the logo, there are small icons for 'EMA', 'NRF', and 'CONVENIENCE X'.

FULL
SPEED
AHEAD

Conference: October 1-4, 2022
Expo: October 2-4, 2022
Las Vegas Convention Center | Las Vegas

NACSSHOW2022
EMA NRF CONVENIENCE X

NACS Show August Exhibitor Newsletter

Providing exhibitors with updates and the tools to plan for a successful NACS Show.

The Attendee List is now available to purchase in your [NACS Show Exhibitor Portal \(login required\)](#). Please note that the Attendee List **does not** include email addresses.

Exhibitor Service Kit

The Exhibitor Service Kit is live! You can access it in your [NACS Show Exhibitor Portal](#) (login required). *Important reminder! DO NOT send food, drink, or any temperature sensitive product to Freeman's advance warehouse. Ship those items directly to Show site. Further details in the service kit.*

What is a NACS Show Ambassador?

Connect with your best customers and meet new ones. Ambassadors cheerfully greet and assist attendees in finding their way around the Las Vegas Convention Center. In return, you'll take advantage of an indirect marketing opportunity before the expo even opens. Build your brand and get noticed! [Learn more...](#)

Signups for NACS Ambassador shifts are available in your [NACS Exhibitor Portal!](#) Space is Limited. Sign-up today! Questions? Contact Erin Garay at egaray@convenience.org

Cool New Products

[Watch this short video](#) to learn more about showcasing your product in the Cool New Products Preview Room at this year's NACS Show. 80% sold...avoid the waitlist! Space sells out in August. Display your new products at this must-see, high-traffic feature at the NACS Show. [Log into the exhibitor portal](#) and click on

the Order Show Marketing and Advertising tile to secure your space. Questions? Contact [Nicole Walbe](#).

Important Upcoming Deadlines

- [Hanging Sign Request](#) (20'x20' booths or larger) – **8/26/22**
- [Freeman Discount Price Deadline](#) – **8/30/22**
- [Telephone/Internet/Cable Services Order](#) – **9/1/22**

Checklist Items

- Exhibitor Portal Now Open (Login Required) The [NACS Show Exhibitor Portal](#) is the gateway to access pre-show planning needs.
 - Submit Exhibitor Directory company listing details (online listing only)
 - Exhibitor Service Kit
 - Badge Registration – register booth personnel, upgrade to Full Conference
 - Cool New Products space reservation and Ambassador signup
 - Download NACS deadlines to your calendar
- Hot water handwashing stations and workspace sanitizing stations are required in each booth providing opened samples. Learn more in the [Exhibitor Service Kit](#) and at www.nacsshow.com/erc.
- **Exhibitors Beware** - Vendor and show services scams! Please review the list of [NACS Official Contractors](#). We have been made aware of companies that may be aggressively pursuing you, or your company, to solicit services (especially housing/hotels and an unofficial show daily) surrounding the NACS Show. If you are ever unsure of the legitimacy of an offer of service, please feel free to reach out to your [account manager first](#).
- **Have you reserved your housing?** We STRONGLY encourage you to book through our [official housing vendor](#) (see notice above).

Exhibitor Updates Archive – Don't Miss Out!

All NACS Show exhibitor communications are archived for your team to review at any time. Check the [Exhibitor Update archive](#) to ensure that you haven't missed any time-sensitive information.