

IMPORTANT NOTICES

2025 LOCATION & BOOTH PRICES

Expo Dates: October 15-17, 2025 (Wednesday – Friday)

Conference Dates: October 14-17, 2025

Location: McCormick Place Convention Center in Chicago, IL

\$38.50 per sq. ft. – Member Rate (NACS or PEI)

\$52.50 per sq. ft. – Non-Member Rate

CANNABIS AND NOT LEGAL PRODUCTS STATEMENT

Not Legal Products – Marijuana-derived products, products containing marijuana, and products containing not legal substances are strictly prohibited at the NACS Show. NACS will prohibit any exhibits or booth product demonstration it feels contains products that create legal risk to NACS or the show. NACS reserves the right to decide in its sole and absolute discretion whether any product creates such legal risk. Products that create legal risk include, but are not limited to, marijuana, delta-8 THC, or any product including marijuana, or delta-8 THC as ingredients. CBD and kratom and products containing CBD or kratom as an ingredient are subject to limitations on marketing and display. NACS reserves the right to exclude any CBD or kratom product or any product containing CBD or kratom if it determines in its sole discretion that such product or the way that such product is displayed creates legal risk for NACS or the show.

The FDA has not approved any retail products containing hemp-derived CBD that are ingestible or that make claims of therapeutic benefit/disease treatment. The FDA therefore maintains that the sale of such products is illegal under the Federal Food, Drug & Cosmetic Act.

For more information, please visit: <https://www.nacsshow.com/Exhibit/ExhibitHall/CBD-and-Not-Legal-Products>

CREDIT CARD FEES

Due to the large credit card fees NACS pays and our desire to use those funds to better serve our members, a fee of 2.95% will be added to credit card payments where allowed by law. These fees will not be included for payments made with ACH or checks. Your invoice will be automatically generated and sent to the email you have provided. Remember that no exhibit spaces can be approved until payment has been received.

TERMS AND CONDITIONS

We have made several important changes to the NACS Show [Terms & Conditions](#). Please familiarize yourself with this important document **before your booth selection date**. Contact your [sales representative](#) if you have any questions.

BOOTH SIZE GROWTH LIMITATIONS

Booth size growth for participating exhibitors may be limited. Exhibitors must maintain the same booth size for **at least three (3) consecutive years** before being allowed to increase booth size. Factors that will affect booth growth limitations may include mergers and acquisitions, broker and distributor partnerships, and booth size history. In addition, first-time exhibitors will be subject to a maximum booth size based on membership level. Contact your NACS or PEI account manager for details.

Requests to change Primary Products Area is subject to eligibility and must be approved by your sales representative in writing before your contract is submitted. If a change is approved, the exhibitor will be required to stay in that area for at least three consecutive years.

SMOKING AND VAPING POLICY – NOT PERMITTED INDOORS

In accordance with NACS Show policy, the McCormick Place Convention Center is a non-smoking facility. In addition, the usage of electronic cigarettes, electronic vaping devices, personal vaporizers or electronic nicotine delivery systems are not permitted within the facility. Designated outdoor smoking areas will be available.

NEW PRIORITY POINT PROCESS

Beginning in 2027, NACS will switch to a new priority point process. This new process will place greater emphasis on year-round engagement with NACS and provide more opportunities for supplier members to accumulate priority points throughout the year. One significant change is that the new process will only recognize the previous five years of priority point accumulation.

More information will be available in early 2025.

IMPORTANT CHANGE FOR NEW EXHIBITOR AREA ONLY

Beginning with the 2025 NACS Show, the display guidelines for exhibitors in the **New Exhibitor Area only** will change to “Cubic Content”. Inline booths in all other areas of the show must continue to adhere to “Line of Sight” guidelines. Click [here](#) for more details.

UPDATED November, 2024