

IMPORTANT NOTICES

2021 LOCATION & BOOTH PRICES

Expo Dates: October 6-8, 2021 (Wednesday to Friday)

Conference Dates: October 5-8, 2021

Location: McCormick Place, Chicago, IL

\$36.50 per sq. ft. – Member Rate (NACS or PEI)

\$50.50 per sq. ft. – Non-Member Rate

BOOTH SIZE GROWTH LIMITATION/CAP

*Since December 2018, booth size growth for participating exhibitors will be limited. Exhibitors must maintain the same booth size for **at least three (3) consecutive years**. Factors that will affect booth growth may include mergers and acquisitions, broker and distributor partnerships, and booth size history. In addition, first-time exhibitors will be subject to a maximum booth size based on membership level. Contact your NACS or PEI account manager for details.*

CANNABIS PRODUCT STATEMENT

At the 2021 NACS Show in Chicago, CBD-related education sessions and hemp-derived CBD product suppliers will be featured. Sampling of CBD products will be prohibited. Display options will include a CBD Pavilion of booths and showcases of CBD products in the approval pipeline. Marijuana-derived products are strictly prohibited. More details at www.nacsshow.com/CBD.

PRIORITY POINT PENALTIES (www.nacsshow.com/prioritypoints)

- *Misuse of Exhibitor Badges (6-8 point penalty)* – Exhibitor badges should not be used to register customers or clients for security and liability reasons. Registration lists may be audited, and charges will be assessed.
- *Early Dismantle/Departure (6-8 point penalty)* - Exhibitors who choose to dismantle early and/or do not have booth staff present through the close of the NACS Show (October 14 at 1:30pm).

SMOKING AND VAPING POLICY – NOT PERMITTED INDOORS

The McCormick Place, Chicago Illinois is a non-smoking facility. In addition, the usage of electronic cigarettes, electronic vaping devices, personal vaporizers or electronic nicotine delivery systems are not permitted within the facility.

- Designated outdoor smoking areas will be available.