

# NACSSHOW2021



Event and Programs: October 5-8, 2021 | Expo: October 6-8, 2021  
McCormick Place | Chicago, Illinois

## Trade Publications Showcase Order Form

Publications will be available to NACS Show attendees **Tuesday, October 5 - Friday, October 8**. To reserve space, complete the form and return it with the handling fee per publication title, which covers labor costs and maintenance of the kiosk, to Rose Johnson at NACS. **Even if you will be delivering your publication(s) directly to McCormick Place, you must make an advance reservation.**

- Publications can only be distributed at the trade publications showcase or at your booth. Publications distributed elsewhere risk expulsion from the NACS Show.
- Additional material handling charges (approx. \$80 per 100 lb. with a 200 lb. min.) will be assessed by Freeman and will be the responsibility of the publication.
- Publications that are polybagged will not be displayed.
- Publications cannot be delivered to McCormick Place before **October 1**.
- If you are exhibiting at the NACS Show, please differentiate which boxes are for the Publication Showcase and which are for your booth by adding your booth number and removing mention of the Publications Showcase to your booth shipment.

### Shipping Options

Shipments to the Advance Warehouse must arrive at the warehouse between **September 1 and September 24** (*please note, the warehouse is closed on September 6 due to the Labor Day Holiday*). They should be consigned and the bill of freight made out EXACTLY as follows:

NACS Show 2021  
c/o Freeman  
2500 West 35<sup>th</sup> Street  
Chicago, IL 60632  
*Name of Publication* (MUST appear)  
Hold for: NACS Show Trade Publications Showcase

Shipping to the warehouse, as opposed to shipping directly to McCormick Place, is strongly recommended. If your shipment must go directly to McCormick Place, it must arrive between **October 1 and October 5**. It should be consigned and the bill of freight made out EXACTLY as follows:

NACS Show 2021  
c/o Freeman  
McCormick Place  
2301 S. Lake Shore Drive  
Chicago, IL 60616  
*Name of Publication* (MUST appear)  
Hold for: NACS Show Trade Publications Showcase

# Be Seen at the 2021 NACS Show!

NACS invites you to place your publication in the Trade Publications Showcase. The convenience store retailers and suppliers attending the NACS Show will see and obtain copies of your publication at the showcase.

**YES!** I want my publication displayed in the NACS Show Trade Publications Showcase.

Publication(s) Name (as it appears on pub kiosk): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Shipping Information (please note deadlines on page 1)

Check One:

We plan to ship our publication to the advance warehouse (recommended)

We plan to ship our publication directly to McCormick Place

How many copies do you plan to distribute on-site (2500 copies maximum): \_\_\_\_\_

## Rates & Payment Information

Standard Publications: \_\_\_\_\_ Publications x \$650.00 per Pub = \$ \_\_\_\_\_

Publications with Cover Ads\*: \_\_\_\_\_ Publications x \$2,500.00 per Pub = \$ \_\_\_\_\_

\*Publication with external ad, bellyband, or a cover ad that takes up 1/3 of the cover or more.

Check One:  A check made payable to NACS is enclosed  Please bill by credit card  
(  Visa  MC  Amex)

Cardholder Name: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ CVV #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing Address Zip Code \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this form to:  
Rose Johnson  
NACS, 1600 Duke Street, Alexandria, VA 22314-2792  
Fax (703) 836-4564

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*Note: Because of costs incurred in constructing the kiosk, after September 20, NACS will not be able to refund payments. NACS reserves the right to reject any publication onsite that it deems inappropriate. Publications that are poly-bagged will not be displayed. NACS reserves the right to reject any publication onsite that it deems inappropriate.*